

On Tuesday, Price referenced this success in a viral Twitter thread and video that took aim at his conservative critics, particularly Fox.

Since our \$70k min wage was announced 6 years ago today: \*Our revenue tripled \*Head count grew 70% \*Customer base doubled \*Babies had by staff grew 10x \*70% of employees paid down debt \*Homes bought by employees grew 10x \*401(k) contributions grew 155% \*Turnover dropped in half.

After our \$70k min wage: \*76% of employees are engaged at work, 2x the national average \*Customer attrition fell to 25% below national average \*We expanded to a new Boise office & enacted \$70k min wage there \*Our highest-paid employee makes 4x our lowest-paid employee, down from 33x.

We started our \$70k min wage with about 130 employees in Seattle. It worked so well we expanded it to a new Boise office, where the cost of living is lower, but people deserve good pay all the same. We now have about 200 employees